

Required Disclaimers

Every piece of public-facing content that mentions the TRICARE Prime® Demo by CareSource Military & Veterans™ must include one of the following approved disclaimer statements. Choose the version that best fits the format, keeping both clarity and compliance in mind.

Primary Disclaimer

(Use in print, web, and when space allows)

TRICARE is administered in Tampa, Florida, and Atlanta, Georgia, by CareSource Military & Veterans™, under contract with the Department of Defense. TRICARE is a registered trademark of the Department of Defense, Defense Health Agency. All rights reserved.

Alternate Disclaimer

(Use only when space is limited, such as digital ads or social media):

Administered by CareSource Military & Veterans™ under contract with TRICARE.

⚠ Always include the full version when space permits. Use the short version only when necessary, and only after confirming that the full name appears earlier in the asset.

Use the full version when space allows, such as in brochures, web pages and printed materials. The shorter version is allowed in tight spaces like social media graphics or smaller digital ads.

Why This Matters

Including the correct disclaimer:

- Reinforces compliance with TRICARE brand guidelines
- Ensures legal clarity about CareSource's role as a TRICARE contractor
- Maintains trust with beneficiaries and partner organizations
- Supports consistency across all markets and regions

Additional Notes for Content Creators

- Use plain language before the disclaimer wherever possible to maintain low readability scores (e.g., "Here's how to enroll" before a required disclaimer).
- The disclaimer itself may be excluded from readability metrics submitted to DHA.
- The regional reference ("Tampa, Florida, and Atlanta, Georgia") is broad enough to apply across shared materials and may be updated if future markets are added.